



MINDY HA

VISUAL DEVELOPMENT • ILLUSTRATION • GRAPHIC DESIGN

mindy.h.ha@gmail.com • linkedin.com/in/mindyha

www.artmindyha.com

EXPERIENCE

DESIGNER / Bardel Entertainment • January 2022

- Create concepts, color and material callouts, and model sheets for props.

DESIGN GENERALIST / Freelance • August 2021 - Present

- Provide art direction and applicable design skills for various clients.
- Clients: [513] Season 2 The Drew Barrymore Show's Digital Studio; [Chrison Studios] UI Design for unannounced project; [OmniLearn] Graphic Design for children's education project.

STYLIZATION & COLOR ARTIST / Chrison Studios • October 2020 - July 2021

- Illustration role under Chris Hung to support TheDriver's art team with line stylization and color rendering for the comic's characters, cars, and environments.

MATTE PAINTING AND BACKGROUND ART MENTEE / Women in Animation • July - October 2020

- Mentorship under Alyssa Zarate through the Women in Animation Mentorship Program to learn the history and role of matte painters, complete assignments, and connect with professionals and veterans in the film industry.

EXPERIENTIAL GRAPHIC DESIGNER / MAG • April 2018 - January 2020

- Provided concept development and art direction for multi-day events with 300+ attendees for clients from tech, entertainment, and retail industries.
- Consistently delivered 50+ digital and physical design assets per project accurately and efficiently with minimal guidance, adapting to specifications and location needs.
- Developed an Excel/Sheets project tracking system to improve organization and workflow between the art department and accounts team.

ILLUSTRATOR & MERCH DESIGNER / Self-Employed • June 2017 - Present

- Design original merchandise for personal brand and sell online and at curated Artist Alleys at fan conventions with 45k+ attendees around the US.
- Solely manage all aspects of small-business, including production of goods, budget planning and taxes, tracking inventory and online orders, and packaging and shipping.

EDUCATION

ACADEMY OF ART UNIVERSITY / 2015 - 2019

M.A. Visual Development

CORNELL UNIVERSITY / 2011 - 2015

B.S. Design & Environmental Analysis - Interior Design

- Assist fellow alumni in establishing Cornell Entertainment Arts network with current students.

SKILLS

Photoshop, Illustrator, InDesign, SketchUp, V-Ray, AutoCAD, Procreate, Microsoft Office, Google Suite
Familiar with Maya, 3DS Max, Blender

References available upon request.